

Clerk of the House of Representatives  
Legislative Resource Center  
B-106 Cannon Building  
Washington, DC 20515

<http://lobbyingdisclosure.house.gov>

Secretary of the Senate  
Office of Public Records  
232 Hart Building  
Washington, DC 20510

<http://www.senate.gov/lobby>

## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name  Organization/Lobbying Firm  Self Employed Individual

**GENERAL MOTORS CORPORATION**

2. Address  Check if different than previously reported

Address1 25 Massachusetts Avenue, NW Address2 Suite 400  
City Washington State DC Zip Code 20001 - Country USA

3. Principal place of business (if different than line 2)

City DETROIT State MI Zip Code 48265 - Country USA

4a. Contact Name

**KEN W. COLE**

b. Telephone Number

International Number

(202) 775-5090

c. E-mail

**KEN.W.COLE@GM.COM**

5. Senate ID#

**16021-12**

7. Client Name  Self  Check if client is a state or local government or instrumentality

**GENERAL MOTORS CORPORATION**

6. House ID#

**311090000**

**TYPE OF REPORT** 8. Year 2009 Q1 (1/1 - 3/31)  Q2 (4/1 - 6/30)  Q3 (7/1-9/30)  Q4 (10/1 - 12/31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report  Termination Date \_\_\_\_\_ 11. No Lobbying Issue Activity

### INCOME OR EXPENSES - YOU MUST complete either Line 12 or Line 13

#### 12. Lobbying

**INCOME** relating to lobbying activities for this reporting period was:

Less than \$5,000

\$5,000 or more  \$ \_\_\_\_\_

Provide a good faith estimate, rounded to the nearest \$10,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

#### 13. Organizations

**EXPENSE** relating to lobbying activities for this reporting period were:

Less than \$5,000

\$5,000 or more  \$ \$ 2,760,000.00

**14. REPORTING** Check box to indicate expense accounting method. See instructions for description of options.

- Method A.** Reporting amounts using LDA definitions only
- Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code
- Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Signature Filed Electronically

Date 07/17/2009

Printed Name and Title KEN W. COLE, V.P. GLOBAL PUBLIC POLICY & GOVERNMENT RELATIONS

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code   (one per page)

16. Specific lobbying issues

**Auto Industry Issues (General)**  
**Issues related to G.M. restructuring (S.1253, H.R. 2743, S.1304)**  
**[All other issues listed in more specific categories]**

17. House(s) of Congress and Federal agencies  Check if None

**U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE**

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Ken W.	Cole			<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

**Printed Name and Title** KEN W. COLE, V.P. GLOBAL PUBLIC POLICY & GOVERNMENT RELATIONS

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15. General issue area code   (one per page)

16. Specific lobbying issues

Fiscal 2009 Omnibus Appropriations Act

17. House(s) of Congress and Federal agencies  Check if None

Energy - Dept of, U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Defense - Dept of (DOD),

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Keith	Cole			<input type="checkbox"/>
Ken W.	Cole			<input checked="" type="checkbox"/>
Annette	Guarisco			<input checked="" type="checkbox"/>
Mark	Kemmer			<input checked="" type="checkbox"/>
Stephen	O'Toole			<input checked="" type="checkbox"/>
Joseph	Trahern		Chief of Staff, Office of Rep. Matsui, US House	<input checked="" type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

**Printed Name and Title** KEN W. COLE, V.P. GLOBAL PUBLIC POLICY & GOVERNMENT RELATIONS

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15. General issue area code   (one per page)

16. Specific lobbying issues

Mobile and Stationary Source Issues  
 Climate Change Cap and Trade  
 Clean Air Act

17. House(s) of Congress and Federal agencies  Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Environmental Protection Agency (EPA), Executive Office of the President (EOP)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Keith	Cole			<input type="checkbox"/>
Ken W.	Cole			<input checked="" type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

**Printed Name and Title** KEN W. COLE, V.P. GLOBAL PUBLIC POLICY & GOVERNMENT RELATIONS

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15. General issue area code   (one per page)

16. Specific lobbying issues

Emergency Response/E911  
 Privacy  
 Jamming (S.251, H.R.560)  
 Wireless Telecommunications Consumer Protection

17. House(s) of Congress and Federal agencies  Check if None

U.S. HOUSE OF REPRESENTATIVES, Transportation - Dept of (DOT), Federal Communications Commission (FCC), Natl Highway Traffic Safety Administration (NHTSA),

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
William	Ball			<input type="checkbox"/>
Susan	Chapman			<input checked="" type="checkbox"/>
Ken W.	Cole			<input checked="" type="checkbox"/>
Joseph	Trahern		Chief of Staff, Office of Rep. Matsui, US House	<input checked="" type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

**Printed Name and Title** KEN W. COLE, V.P. GLOBAL PUBLIC POLICY & GOVERNMENT RELATIONS

Global Online Freedom Act

Driver Distraction

Driver Privacy Protection Act - Telematics

Universal Service Funding, Telecommunications Access

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15. General issue area code   (one per page)

16. Specific lobbying issues

Air Bag Systems  
 Alcohol Detection Systems  
 Vehicle Stability Systems  
 Child Passenger Safety Issues

17. House(s) of Congress and Federal agencies  Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Transportation - Dept of (DOT), Federal Communications Commission (FCC), Natl Transportation Safety Board (NTSB), Natl Highway Traffic Safety Administration (NHTSA)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
William	Ball			<input type="checkbox"/>
Ken W.	Cole			<input checked="" type="checkbox"/>
Stephen	Gehring			<input checked="" type="checkbox"/>
Mark	Kemmer			<input checked="" type="checkbox"/>
Stephen	O'Toole			<input checked="" type="checkbox"/>
Joseph	Trahern		Chief of Staff, Office of Rep. Matsui, US House	<input checked="" type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

**Printed Name and Title** KEN W. COLE, V.P. GLOBAL PUBLIC POLICY & GOVERNMENT RELATIONS

Consumer Information  
Crash Avoidance  
Driver Behavior Improvements  
Driver Workload  
Driver Education and Licensing  
15 Passenger Van Safety  
Event Data Recorders  
Fiscal 2010 National Highway Traffic Safety Administration Funding and Reauthorization  
Hydrogen Fuel/Battery Safety  
Impaired Driving Issues  
Intelligent Transportation Systems/Telematics  
International Safety Standards Harmonization  
Motor Vehicle Defects, Recalls and Compliance  
Motor Vehicle Safety Regulatory Issues  
New Car Assessment Program  
NTSB Issues  
Pedestrian Safety/Quiet Vehicles (S.841, H.R.734)  
Power Windows  
Rear Visibility  
Roof Strength  
Safety Belt - Child Safety Seat Use  
Safety Data  
Tire Safety  
Vehicle Rollover/Ejection Mitigation

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15. General issue area code   (one per page)

16. Specific lobbying issues

Discussion of General Economic Issues  
Economic Stimulus Bill

17. House(s) of Congress and Federal agencies  Check if None

Council of Economic Advisers (CEA), Treasury - Dept of,

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Ken W.	Cole			<input type="checkbox"/>
Mustafa	Mohatarem			<input checked="" type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

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15. General issue area code   (one per page)

16. Specific lobbying issues

CAFE  
 Energy Legislation  
 Climate Change Legislation  
 Advanced Technology Vehicles Programs

17. House(s) of Congress and Federal agencies  Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Energy - Dept of, Environmental Protection Agency (EPA), Transportation - Dept of (DOT),

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Victoria	Barnes			<input type="checkbox"/>
Keith	Cole			<input type="checkbox"/>
Ken W.	Cole			<input type="checkbox"/>
Annette	Guarisco			<input type="checkbox"/>
Mark	Kemmer			<input type="checkbox"/>
Barbara	Kiss			<input type="checkbox"/>
Joseph	Trahern		Chief of Staff, Office of Rep. Matsui, US House	<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

**Printed Name and Title** KEN W. COLE, V.P. GLOBAL PUBLIC POLICY & GOVERNMENT RELATIONS

Continuing Resolution

Fleet Modernization Legislation ( S.1135, H.R.2460, H.R.2751, H.R.2454, H.R.2346)

**Printed Name and Title** KEN W. COLE, V.P. GLOBAL PUBLIC POLICY & GOVERNMENT RELATIONS

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15. General issue area code   (one per page)

16. Specific lobbying issues

Mobile and Stationary Source Issues  
Climate Change, Cap and Trade

17. House(s) of Congress and Federal agencies  Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Environmental Protection Agency (EPA),

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Keith	Cole			<input type="checkbox"/>
Ken W.	Cole			<input checked="" type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

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15. General issue area code   (one per page)

16. Specific lobbying issues

Promoting Innovation and Access to Life Saving Medicines Act (H.R.1548, S.726)  
ERISA Preemption Issues

17. House(s) of Congress and Federal agencies  Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE,

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Ken W.	Cole			<input type="checkbox"/>
Annette	Guarisco			<input checked="" type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

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15. General issue area code   (one per page)

16. Specific lobbying issues

R&D Funding for Cellulosic Ethanol and Renewable Fuels, Hydrogen, Fuel Cells, Advanced Batteries  
Advanced Technology Vehicles Programs

17. House(s) of Congress and Federal agencies  Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Energy - Dept of, Defense - Dept of (DOD)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Keith	Cole			<input type="checkbox"/>
Ken W.	Cole			<input checked="" type="checkbox"/>
Mark	Kemmer			<input checked="" type="checkbox"/>
Joseph	Trahern		Chief of Staff, Office of Rep. Matsui, US House	<input checked="" type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

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15. General issue area code   (one per page)

16. Specific lobbying issues

Employee Benefits  
Utilization of AMT Credits (S.1203, H.R.422)

17. House(s) of Congress and Federal agencies  Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Treasury - Dept of

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Victoria	Barnes			<input type="checkbox"/>
Keith	Cole			<input checked="" type="checkbox"/>
Ken W.	Cole			<input checked="" type="checkbox"/>
Annette	Guarisco			<input checked="" type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

Printed Name and Title KEN W. COLE, V.P. GLOBAL PUBLIC POLICY & GOVERNMENT RELATIONS

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15. General issue area code   (one per page)

16. Specific lobbying issues

Border Transportation Issues  
 Fiscal 2010 Transportation - HUD Appropriations  
 Highway Funding & Highway Trust Fund  
 Intelligent Transportation Systems

17. House(s) of Congress and Federal agencies  Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Transportation - Dept of (DOT), Federal Highway Administration (FHA), Surface Transportation Board (STB),

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Keith	Cole			<input type="checkbox"/>
Ken W.	Cole			<input checked="" type="checkbox"/>
Mark	Kemmer			<input checked="" type="checkbox"/>
Mustafa	Mohatarem			<input checked="" type="checkbox"/>
Stephen	O'Toole			<input checked="" type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

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Mexican Truck Issues (H.R.1611)

Railroad Issues/Regulation (S.146, H.R.233)

Surface Transportation Board Issues

Surface Transportation Reauthorization

Trucking Issues

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code   (one per page)

16. Specific lobbying issues

APEC Issues  
 Border Trade Issues  
 Competitiveness  
 Currencies

17. House(s) of Congress and Federal agencies  Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Commerce - Dept of (DOC), Treasury - Dept of (DOC), U.S. Trade Representative (USTR), State - Dept of (DOS)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Susan	Chapman			<input type="checkbox"/>
Ken W.	Cole			<input checked="" type="checkbox"/>
Mustafa	Mohatarem			<input checked="" type="checkbox"/>
Shirley	Zebroski			<input checked="" type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

**Printed Name and Title** KEN W. COLE, V.P. GLOBAL PUBLIC POLICY & GOVERNMENT RELATIONS

Market Access Issues

Non-Tariff Trade Barriers

U.S. Asia Trade

U.S. Latin America Trade

World Trade Organization Doha Talks

Foreign Trade Zones

**Information Update Page - Complete ONLY where registration information has changed.**

20. Client new address

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ - \_\_\_\_\_ Country \_\_\_\_\_

21. Client new principal place of business (if different than line 20)

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ - \_\_\_\_\_ Country \_\_\_\_\_

22. New General description of client's business or activities

**LOBBYIST UPDATE**

23. Name of each previously reported individual who is no longer expected to act as a lobbyist for the client

	First Name	Last Name	Suffix		First Name	Last Name	Suffix
1	Joseph	Trahern		3			
2				4			

**ISSUE UPDATE**

24. General lobbying issue that no longer pertains

**AFFILIATED ORGANIZATIONS**

25. Add the following affiliated organization(s)

Internet Address:

Name	Address				Principal Place of Business (city and state or country)
	Street Address	State/Province	Zip	Country	
	City				City
					State Country
					City
					State Country

26. Name of each previously reported organization that is no longer affiliated with the registrant or client

1	2	3
---	---	---

**FOREIGN ENTITIES**

27. Add the following foreign entities

Name	Address			Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Ownership percentage in client
	Street Address	State/Province	Country			
	City			City		%
				State		
				Country		

28. Name of each previously reported foreign entity that no longer owns, or controls, or is affiliated with the registrant, client or affiliated organization

1	3	5
2	4	6

**Printed Name and Title** KEN W. COLE, V.P. GLOBAL PUBLIC POLICY & GOVERNMENT RELATIONS